

**CRUISE AWAY WITH KJ PROMOTIONAL CONTEST (the “Contest”)
OFFICIAL RULES:**

Eligibility: NOT OPEN TO THE GENERAL PUBLIC. Only open to legal residents of the fifty (50) United States and the District of Columbia 18 years of age and older who are principals or designated employees of authorized distributors (“**Distributors**”) of K.J.D.E. Corp. d/b/a “KJ Electric” located in the Northeast United States. Participation in the contest and acceptance of the prize are subject to the distributors policies with regard to participation in such contests.

Contest Period: The Contest begins at 12:00.00 Eastern Time on October 1st, 2014 and ends at 11:59.59 on September 30, 2015 (the “**Contest Period**”).

To Participate:

(a) To be eligible to participate Distributors must complete and sign the “Entry Form”. “Entry Form” must be submitted to Jessica Durst (Marketing Coordinator, KJ Electric) by May 1st, 2015 in order to be eligible for the “Grand Prize”. “Entry Form” will serve as written agreement of the “KJ Electric Terms and Conditions” and the “Official Rules” stated here.

(b) Distributors may earn up to three (3) entries (each an “**Entry**” and collectively, “**Entries**”) based upon their Year-to-Date Sales (as defined below). The Distributor shall earn one (1) Entry upon reaching each of the following: (a) \$50,000 in Year-to-Date Sales; (b) \$75,000 in Year-to-Date Sales; and (c) \$100,000 in Year-to-Date Sales (each a “**Sales Milestone**”). No Distributor may earn more than three (3) entries.

(c) Upon notification from KJ Electric that the Distributor has reached a Sales Milestone, the Distributor shall designate an individual principal or employee of the Distributor, in writing, who shall be named on the Entry (the “**Designated Individual**”). The Distributor may designate the same or a different individual for each Entry.

(d) “Year-to-Date Sales” shall mean a Distributor’s purchases at KJ Electric during the fiscal year commencing on October 1, 2014 and ending on September 30, 2015 (less applicable refunds and offsets) as determined by KJ in its sole and absolute discretion.

Selection of Winners; Odds: A single winner (the “**Winner**”) shall be selected by random drawing from among the Designated Individuals set forth on the Entries earned prior to the end of the Contest Period. Odds of winning will depend on the number of Entries received by KJ Electric. The drawing will occur at 12:00.00 p.m. on October 2, 2015.

Prize: The Winner will receive a five (5) day cruise for the Winner and a guest to the Eastern Caribbean Islands (the “**Grand Prize**”). The Grand Prize will include round trip airfare for the Winner and a guest from New York City, New York to Miami, Florida. The Winner shall be responsible for providing travel from the Winner’s location to and from New York City, New York.

General Conditions: The Winner is solely responsible for any taxes on the Grand Prize, and winners may receive an IRS Form 1099 for the actual value of the Grand Prize. The Grand Prize is non-transferable. No substitution of prize. An unclaimed Grand Prize will not be awarded. The Winner will be notified by e-mail. The Winner will be required to complete, sign and return an Affidavit of Eligibility/Liability Release, and, where lawful, a publicity release within ten (10) days of attempted notification or the Grand Prize may be forfeited. If for any reason the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, KJ Electric reserves the right, at its sole discretion, to disqualify any individual who is responsible or who tampers with the entry process, and to cancel, modify or terminate the Contest. This Contest is offered only in the United States and is governed by the laws of New York, with venue in Onondaga County, New York, and all claims must be resolved in the federal or state courts located in Onondaga County, New York.

Limitations of Liability and Release: Entry constitutes acceptance of these Official Rules. Decisions of KJ Electric are final and binding in all matters relating to the Contest. All Distributors and Designated Individuals, as a condition of entry, and Winner, by accepting the Grand Prize, agree to release and hold K.J.D.E. Corp. d/b/a KJ Electric, and each of its respective officers, directors, shareholders and employees (“**Contest Parties**”) harmless from any and all liability for injuries or damages received in connection with the receipt, ownership or use of the Grand Prize. No responsibility or liability is assumed by the Contest Parties for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Contest. The Contest Parties are not responsible for any typographical errors in the announcement of prizes or these Official Rules. By participating in the Contest, the Distributor and each Designated Individual agrees to release and the Contest Parties harmless from any and all claims, damages or liabilities arising from or relating to such entrant’s participation in the Contest. By accepting a prize in the Contest, the Winner agrees that the Contest Parties shall not be liable for any loss or injury resulting from participation in the Contest, acceptance or use of the Grand Prize. Except where prohibited by law, by accepting the Grand Prize, the Winner grants permission for KJ Electric and those acting under its authority to use his/her name, photograph, voice and/or likeness, for advertising and/or publicity purposes, in any and all media now known or hereinafter invented without territorial or time limitations and without additional compensation.